

Summary - Christian Hedborg

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Next Strategies – Next Development AB

Founder and owner of the company, which was established in 1995 as a venture management consultancy offering both strategic and operational support in developing and implementing growth strategies; primarily to small and medium-sized companies.

Assignments:

VetFamily AB - Purchasing collaboration for veterinary companies in collaboration with AniCura.

Shewy: Chewing gums with vitamins and active ingredients.

NonStop Gym: Geneva based low-cost gym chain.

SkandiaMäklarna: Nationwide franchise network of real estate agencies.

ATG Hästklinikerna: A chain of 20 horse clinics.

Björk & Berries: Swedish brand for beauty products.

Metro International, Electrolux Home, Fuji Skandia, Monark/Cycleurope: Assignments re franchise development

Previous professional experience:

- Management consultant and partner Consultus AB 1985 - 1994.
Assignments focusing on the internationalization of service-producing companies. Franchise development. Business development - project manager for new operations. Establishments in international markets EU and ASEAN countries. Management for hire. CEO of the subsidiary Consultus International with responsibility for the connection of Consultus to the international consulting network Allied Consultants Europe.
- ASG Transport Development AB 1981-1985.
International sales of transport systems and know-how. Experience in project sales in Africa (worked in some 10 countries), Asia and China with World Bank, Asian Development Bank, SIDA and others.
- Linjeflyg AB 1980-1981.
Air freight - sales.

Language:

- English and French fluent. Manage decently in German and Dutch/Flemish.